



# Information Technology Vision for Data Synthesis

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Mark A. Parsons

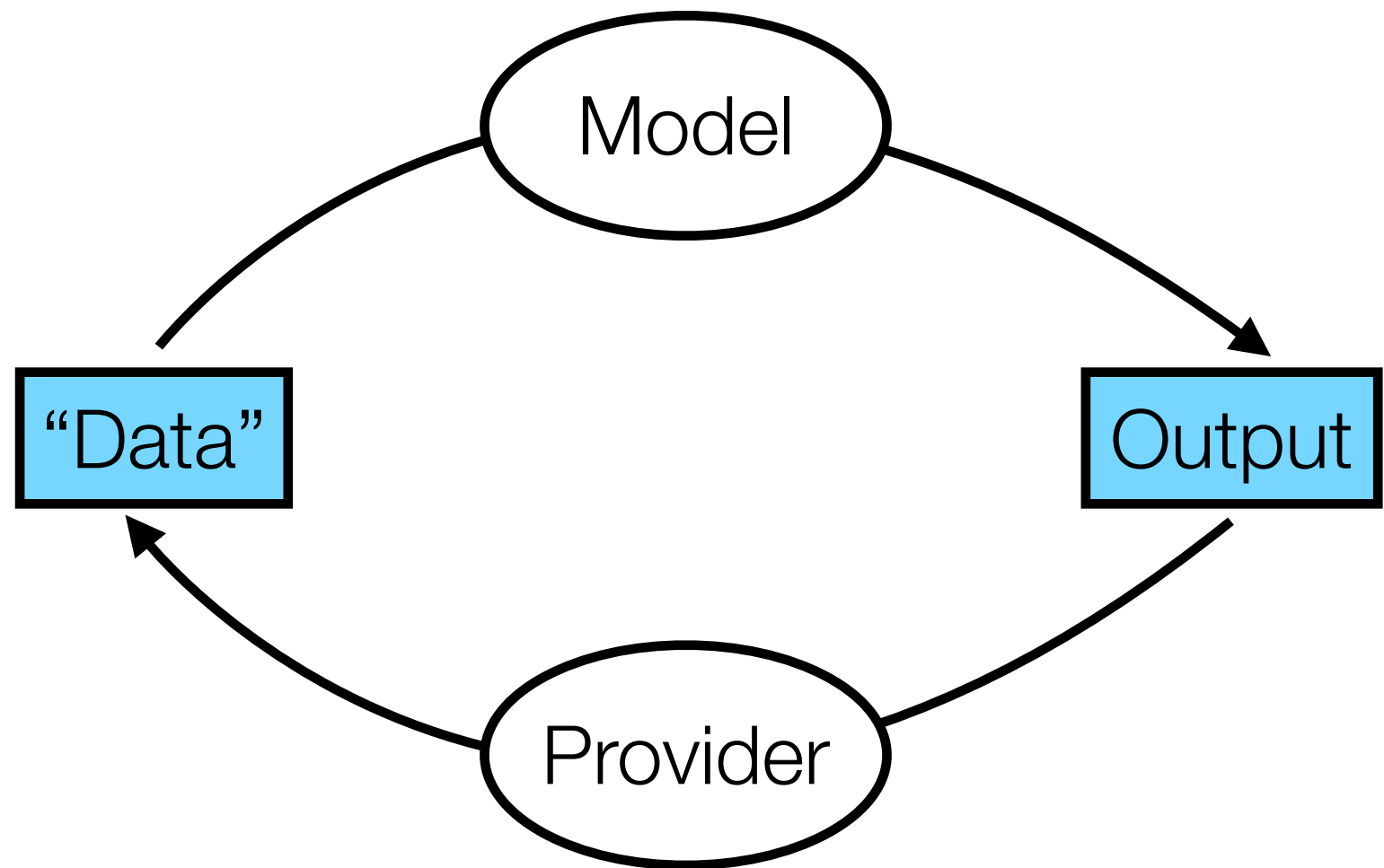


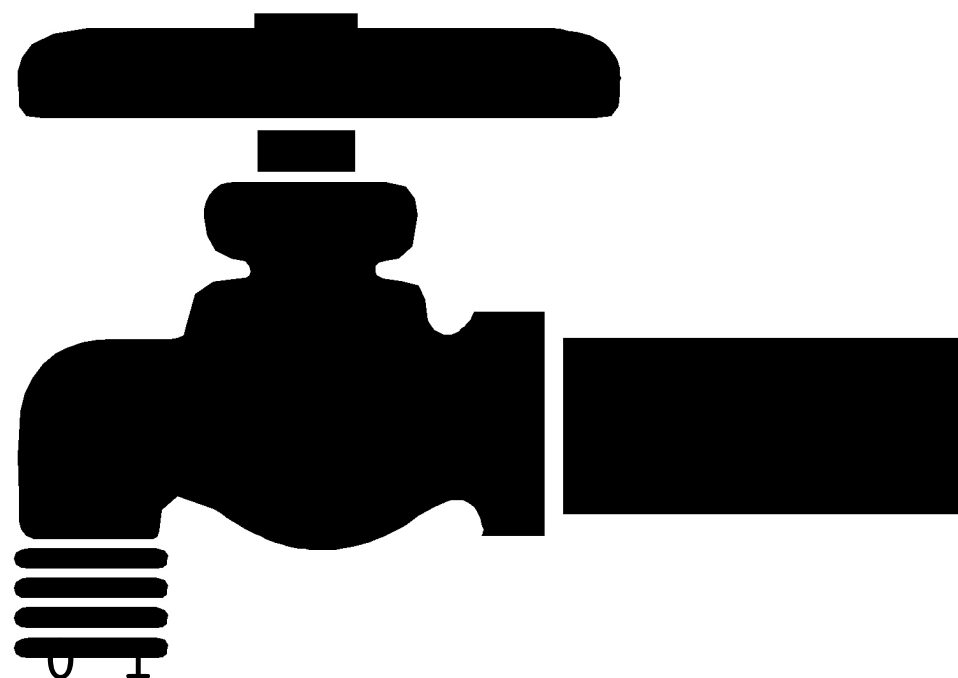
*Data Management?*

# ~~Information Technology~~ Vision for Data Synthesis

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Mark A. Parsons





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# What is a Utility?

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- Simple
- Predictable
- Reliable
- Extensible
- Accessible, i.e. usable
- Durable

# What is a Utility?

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It is infrastructure

# What does this mean?

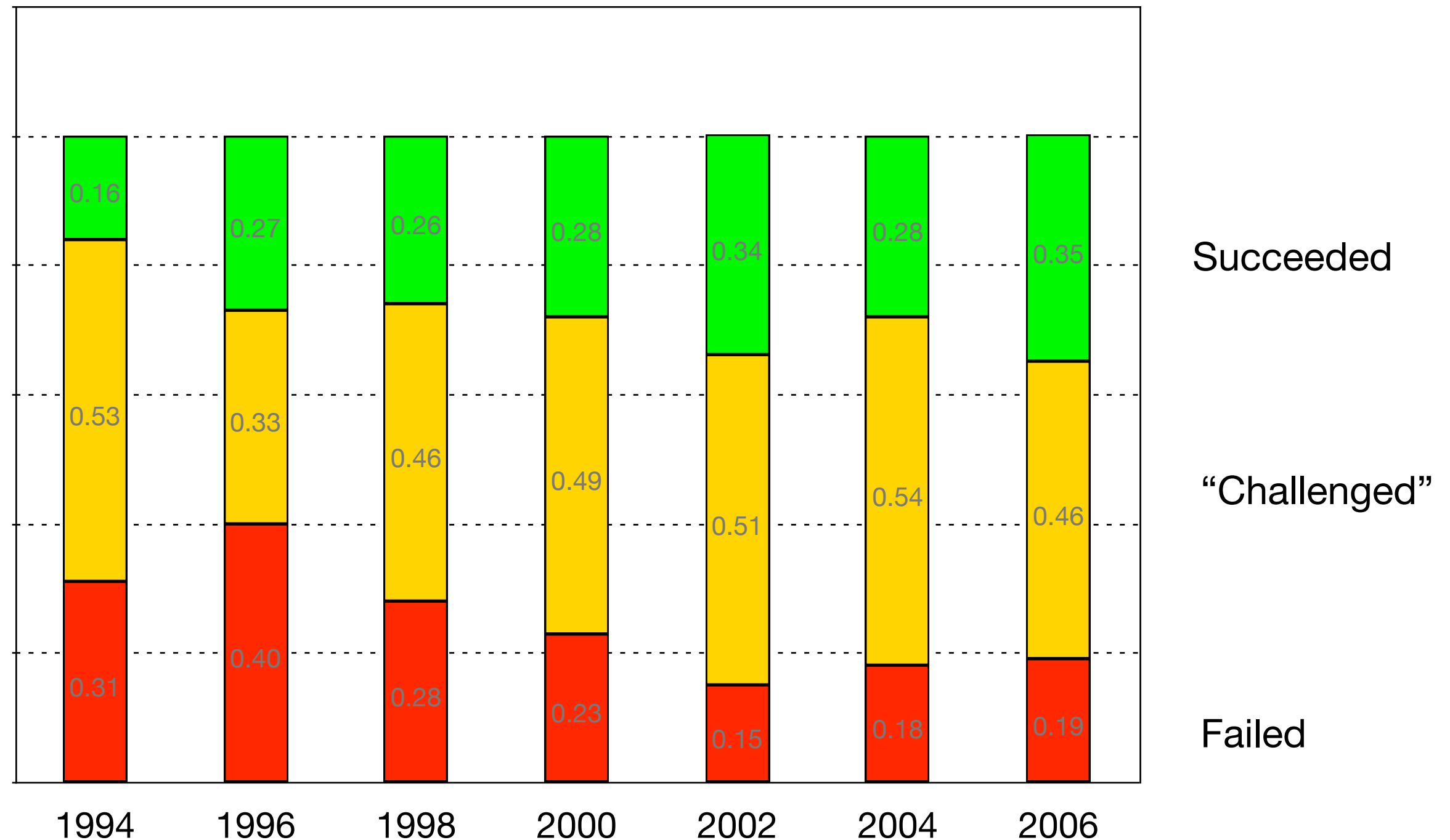
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It can guide our thinking about:

- Interface design
- Interoperability
- Software design
- Cost models
- Data preservation
- Distributed vs. centralized data management
- Technological choices

# Systems and Innovation

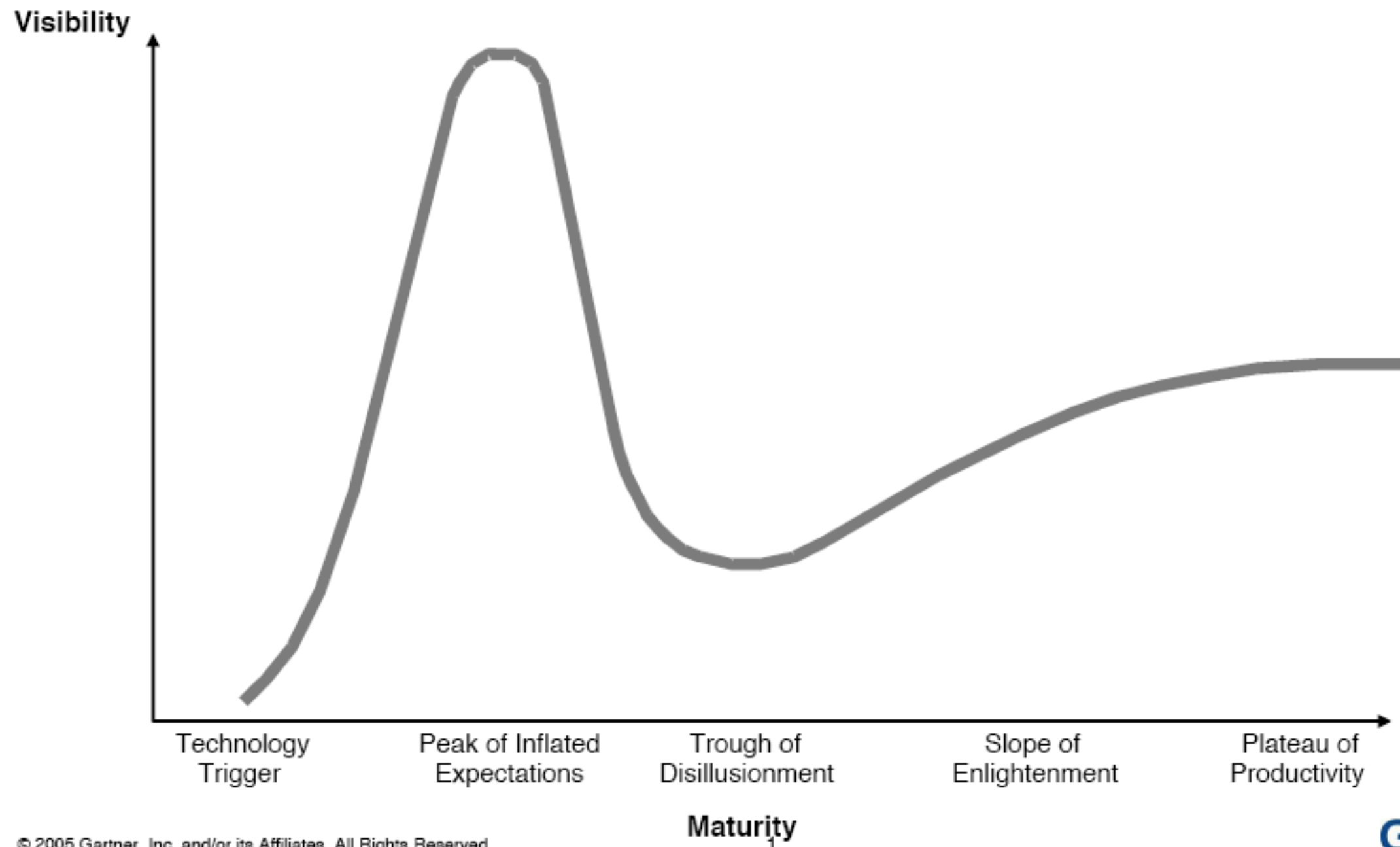
"We're entering a new world in which data may be more important than software."  
- Tim O'Reilly



The Standish Group's "CHAOS report". An assessment of over 40,000 IT application projects



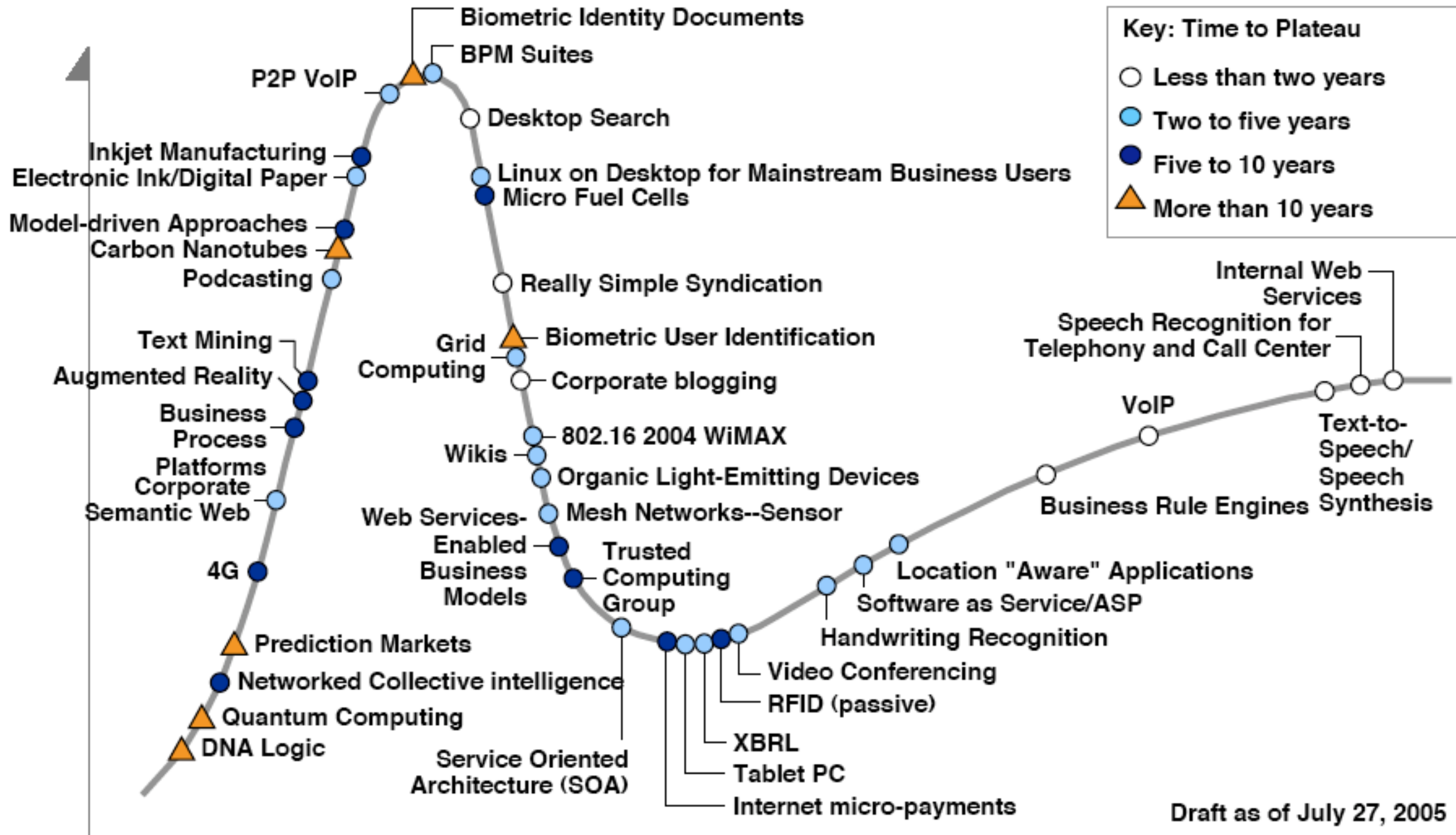
# The Hype Cycle



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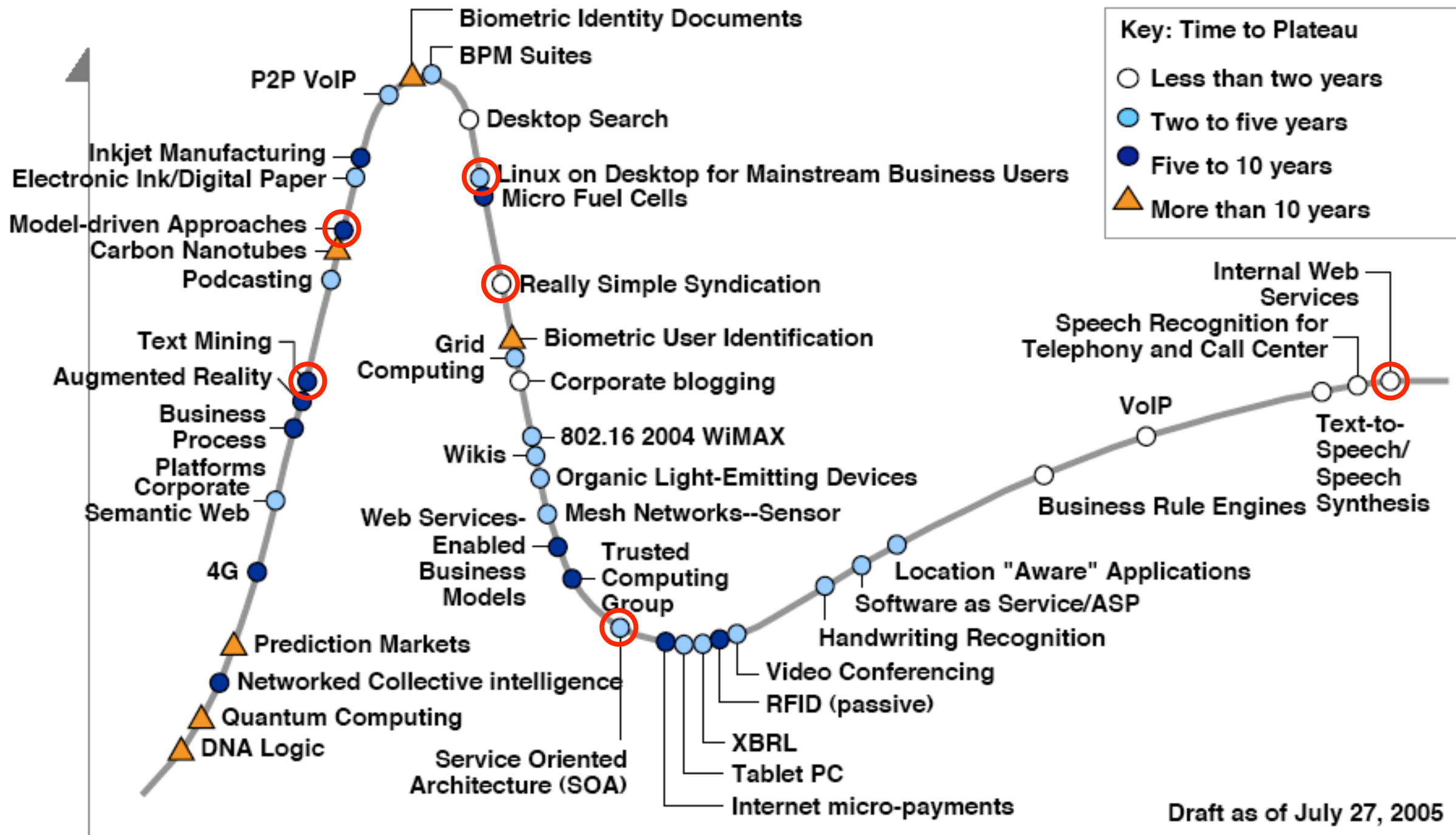


# Emerging Technologies Hype Cycle 2005

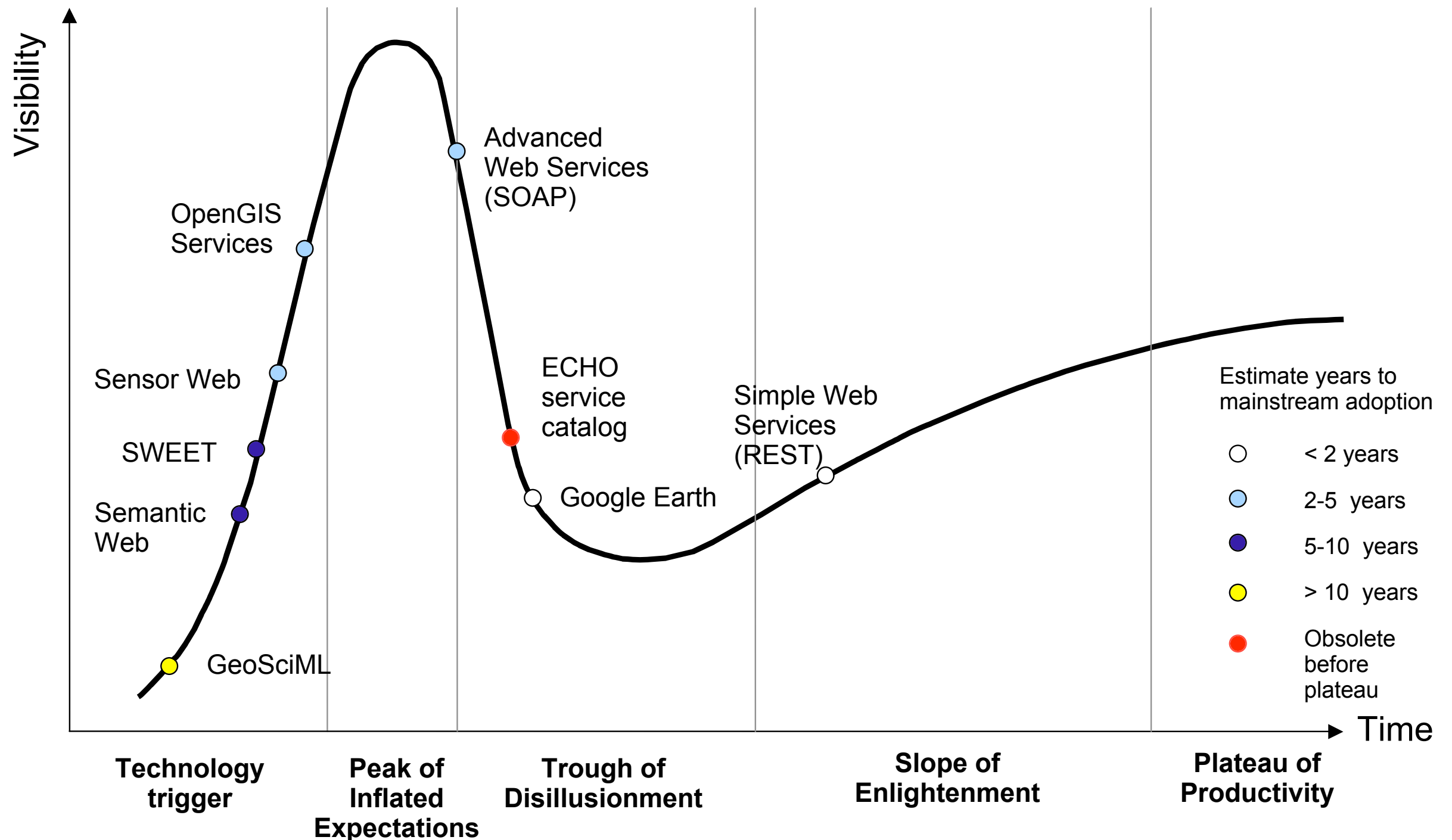


Draft as of July 27, 2005

# Emerging Technologies Hype Cycle 2005

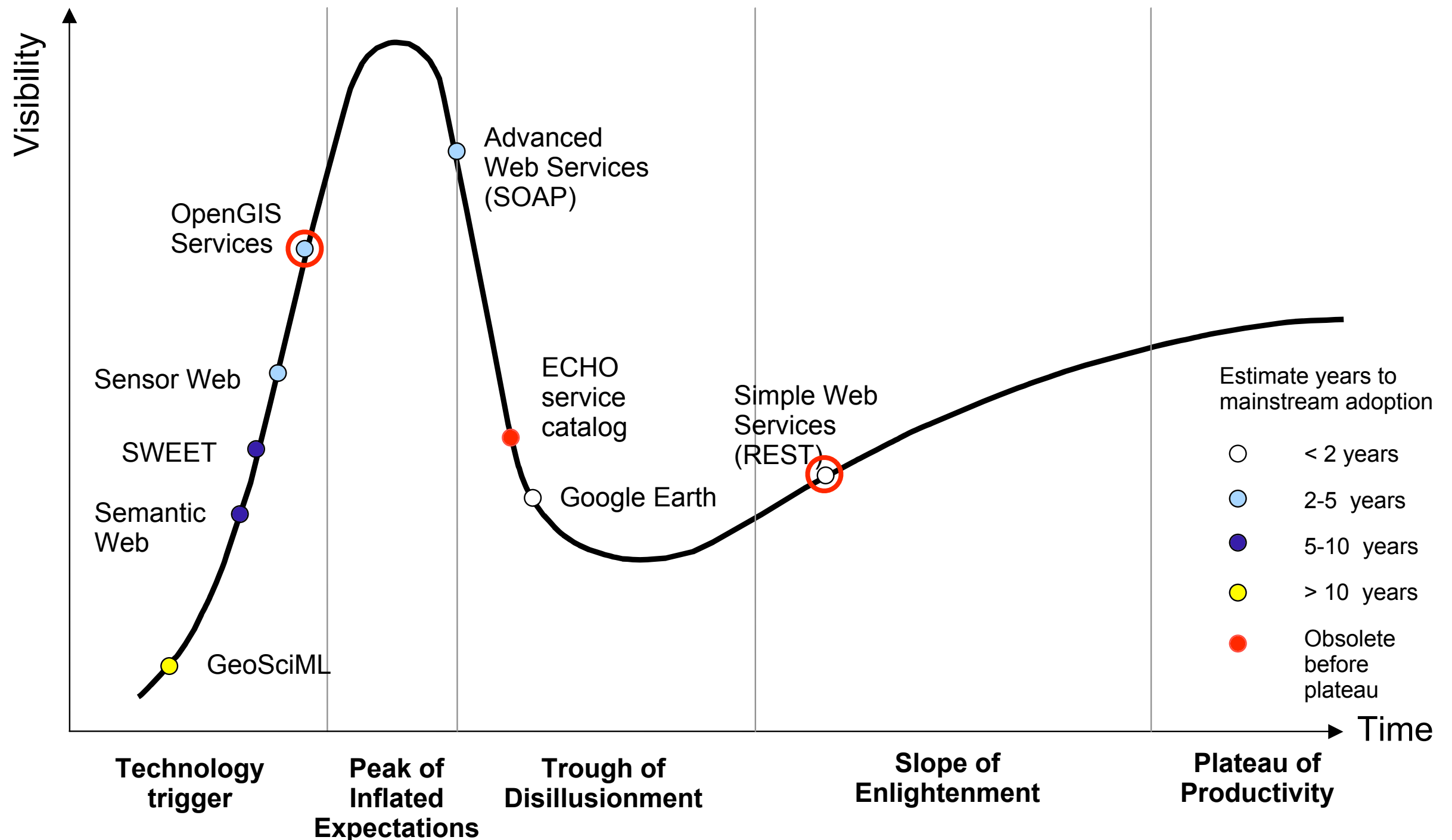


# 2007 Hype Cycle for Earth Science Technologies



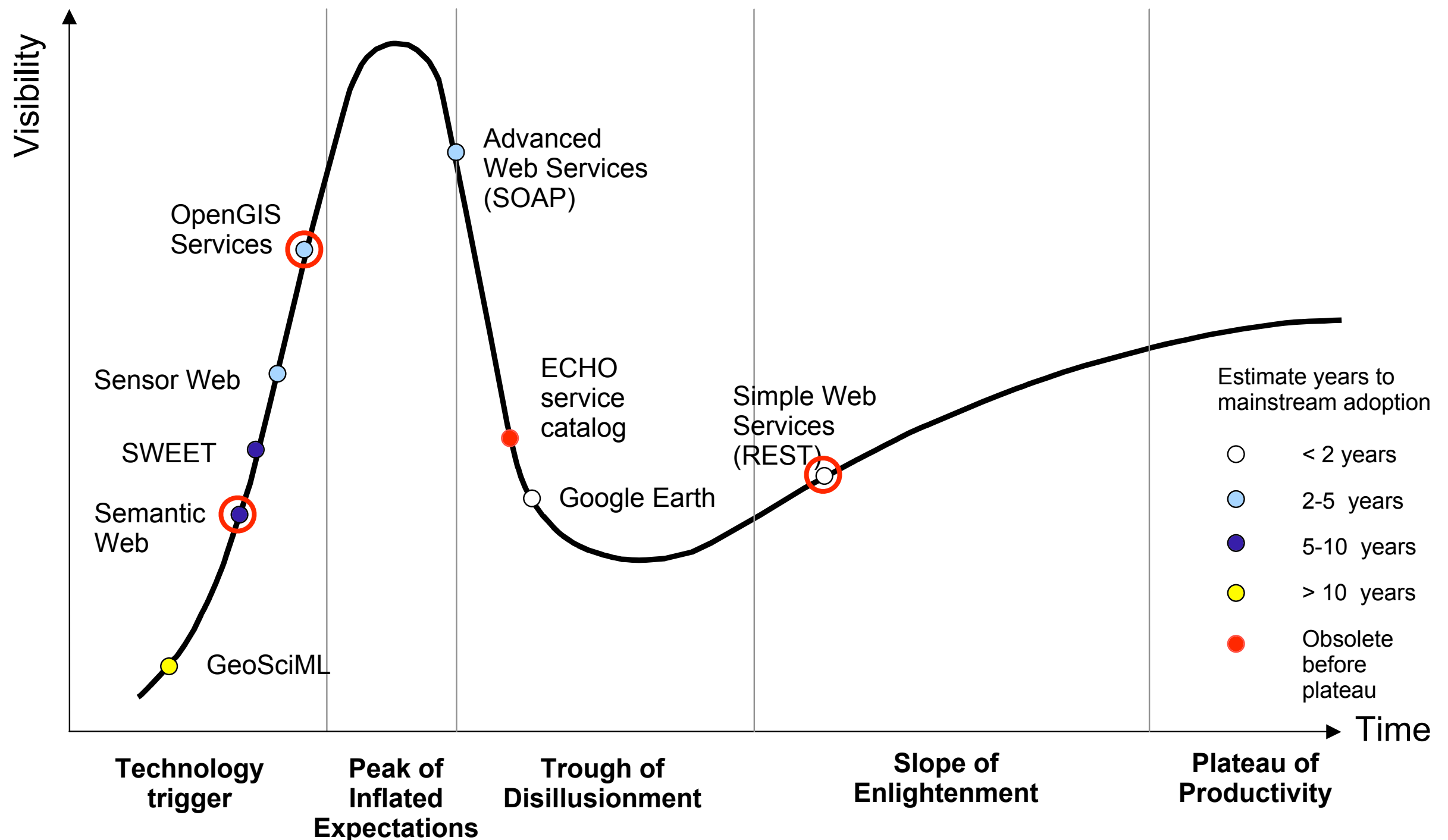
courtesy NASA Technology Infusion Working Group

# 2007 Hype Cycle for Earth Science Technologies



courtesy NASA Technology Infusion Working Group

# 2007 Hype Cycle for Earth Science Technologies



courtesy NASA Technology Infusion Working Group



O'Reilly Radar > Geo

http://radar.oreilly.com/geo/

RSS

oreilly radara

O'Reilly Radar > Geo

RADAR

RELEASE 2.0

RESEARCH

CONFERENCES

ABOUT

All

Open Source

Geo


Emerging Tech




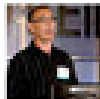

Web 2.0

Events

Contact Radar

Search






# Geo

Mapping and location data are driving some of the most intriguing new web applications. Geohacker alpha geeks are building wickedly clever mashups. Established companies are integrating location data into all manner of workaday applications. And the location industry is growing into the Web 2.0 era. We're tracking it, and showcasing the most significant work at [Where 2.0](#).

Thu  
Mar 22  
2007



Brady  
Forrest

## Google is Supporting GeoRSS

Google

Web Images Video News Maps more...

http://api.flickr.com/services/feeds/photos\_public.gne?id=35468159852@N

Search Maps

Search the map Find businesses

Maps

Print

Email

Link to this page

Rev Dan Catt's Photos

A feed of Rev Dan Catt's Photos

[www.flickr.com](http://www.flickr.com)

What does it smell of?

A Modern Day Educator

Breakfast...

Flickr Board Monitor Bunny

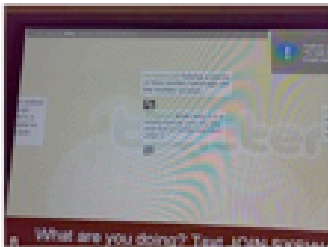
Flicking a photo of twittering a twitter

Qino Takes Command

Heather's Mustache

Flicking a photo of twittering a twitter

Rev Dan Catt posted a photo:



What are you doing? Tweet. What are you...

©2007 Google - Map data ©2007 NAVTEQ

GeoRSS, a very simple to use [OGC](#) format that extends RSS by adding location data, can now be consumed via Google Maps and the Google maps API. Congrats to [Mikel](#) and the OGC! As Google stated on the [Google Maps API blog](#):

“ To start we now support [GeoRSS](#) as a data format for geographic content in Google Maps. We want to enable users to create data in whatever format is most convenient for them, and feel that by supporting both KML and GeoRSS we can enable a wider variety of people and applications to contribute content to Google Maps. We've built support for the Simple, GML, and W3C Geo encodings of GeoRSS -- all you have to do is enter the full URL of a GeoRSS file into the Maps query box to load the file. For example, take a look at [SlashGeo's GeoRSS on Google Maps](#).

Most importantly, we've extended support for displaying geographic data -- both KML and GeoRSS -- into the Google Maps API. Now in addition to programatically adding content to a Maps API site, you can create your content as KML or GeoRSS and load it into the Map with a simple function call. This means that the more than 1 million KML files that are available from all over the web can easily be mashed up with the map on your site.

Additionally, [KML](#) is on its way to [becoming](#) an [OGC](#) standard (and as you can see from this [SlashGeo poll](#) it's a popular idea). We want to help to begin creating this OGC standard best

Radar RSS feed

MOST ACTIVE

MOST RECENT

The Future of Web 2.0

Support for Kathy

Don't Miss Naf's Last Post

From Subprime Loans to Failing Newspapers

SF Chronicle in Trouble?

RADAR TEAM

REPORTS

Web 2.0 Principles and Best Practices

What does Web 2.0 mean for your company? Get the latest on the why, what, who, and how of Web 2.0 in this report.

Read more

CONFERENCE

MySQL Conference & Expo

Scale to new heights at MySQL.

Read more



# Best Practices

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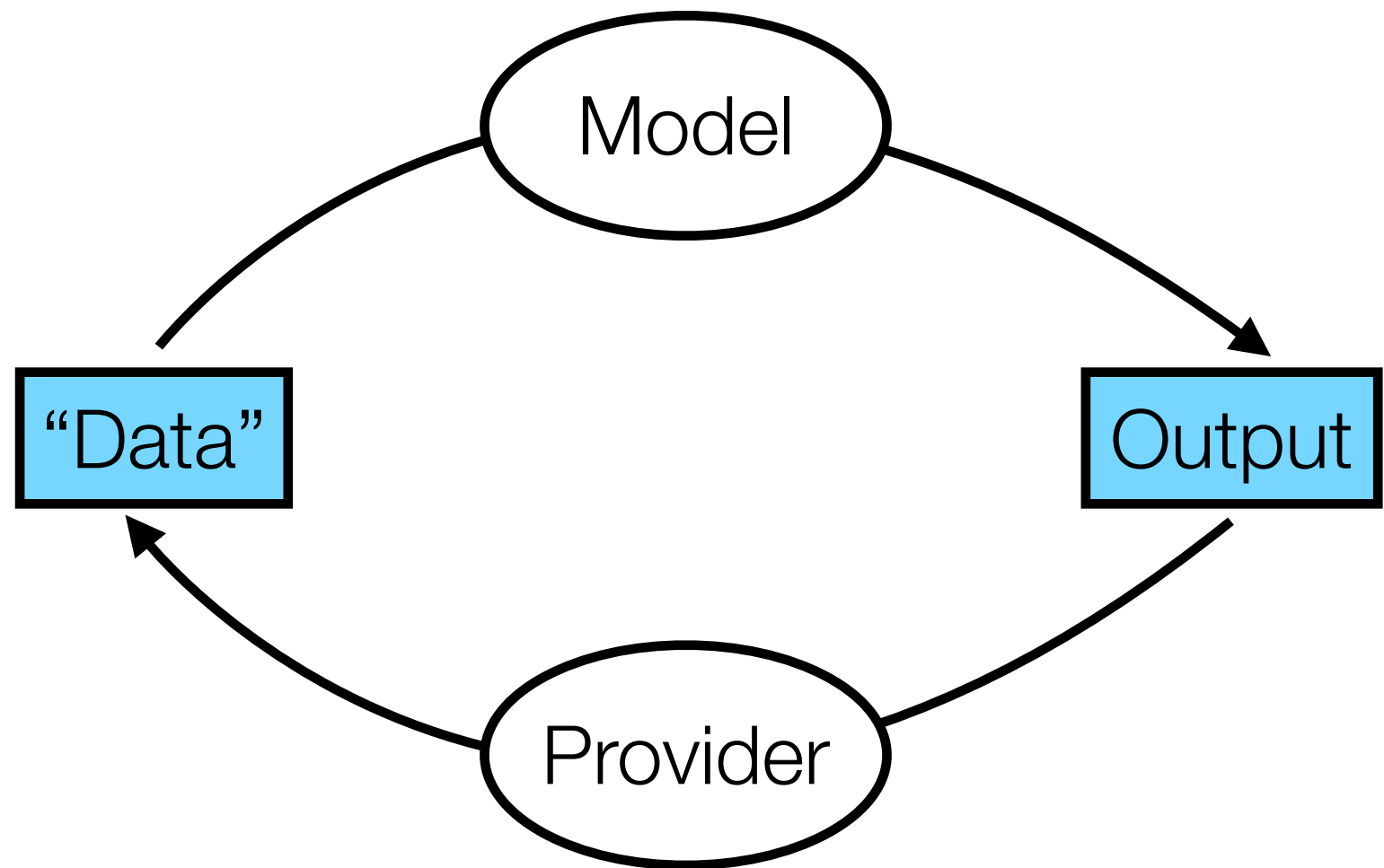
- Openness and collaboration
- Use standards including standard tools and infrastructure
- Efficient, iterative development—bite size pieces
- Documentation (and maybe metadata)
- Hardware/Technology independence
- Design for durability
- Use professionals
- User driven

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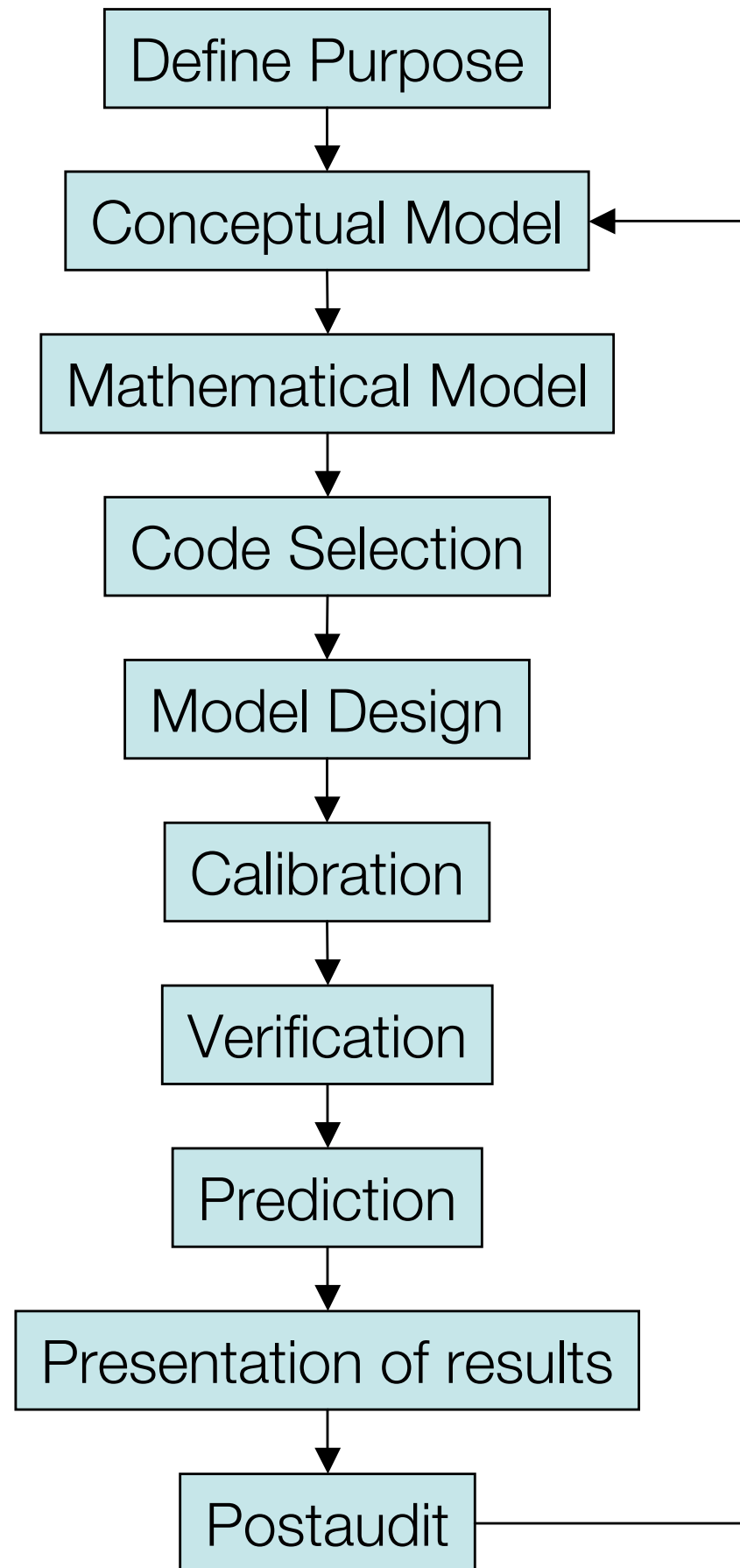
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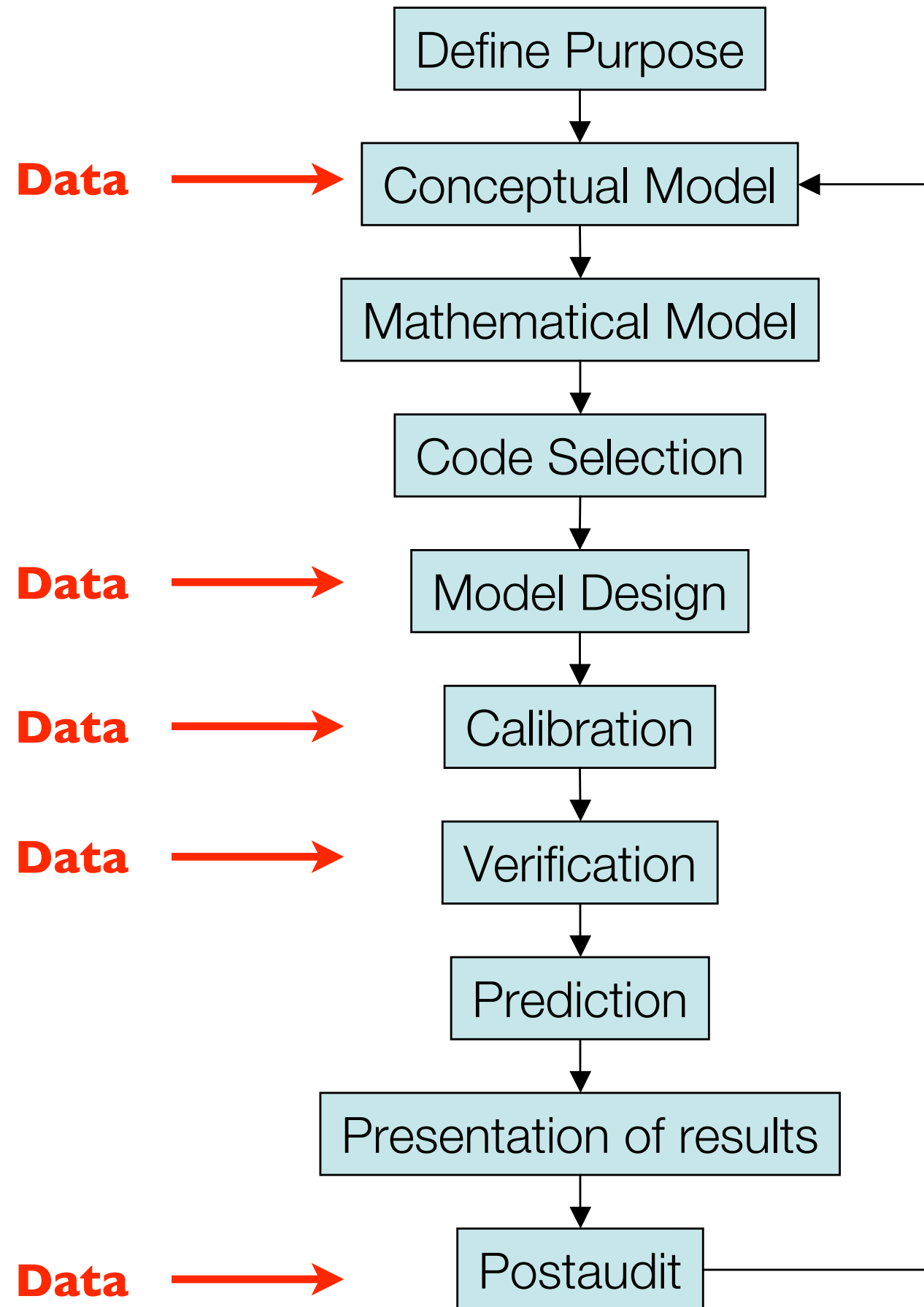
# Two (Over-Simplified) Worldviews

(borrowing from Ben Domenico & Stefano Nativi)

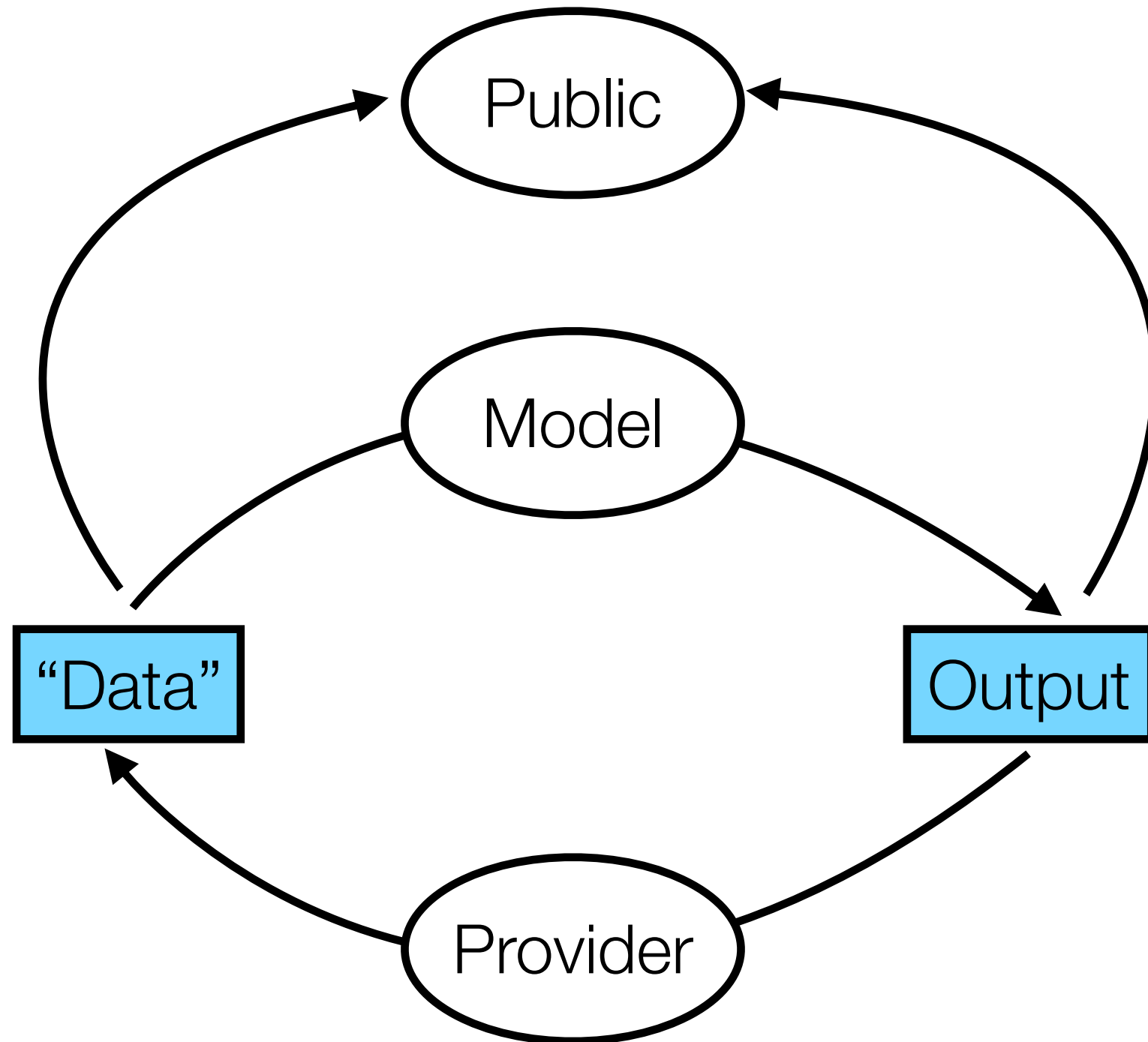
- **To the GIS community, the world is:**
  - ✓ A collection of features (e.g., roads, lakes, plots of land) with geographic footprints on the Earth (surface).
  - ✓ The features are discrete objects described by a set of (typically 2-D) characteristics such as a **shape/geometry**
- **To fluid-earth scientists, the world is:**
  - ✓ A set of observations/measurements described by parameters (e.g., temperature, velocity) that vary as continuous functions in (4-D) space-time
  - ✓ Parameter behaviors are governed by a set of **equations**.



from Anderson and Woessner 1995



from Anderson and Woessner 1995



# Possible approaches

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- Establish communities of practice around “cycles” disciplines, model types
- A virtual modeling observatory
- Identify benchmark data sets or base maps and gaps for key parameters, and make them broadly usable
- Case studies
  - How do data providers use model output to plan new field data collections
  - How do knowledge brokers discover, access, and use data
  - Look at different models and study how modelers assess, acquire, and prepare data



# Create uses cases to identify issues

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- Assess
  - context, semantics, metadata, uncertainty...
- Acquire
  - spatial and temporal requirements, timeliness, local or remote analysis, connection to tools...
- Prepare
  - formats, compilation, semantics, grids, projections, scales...
- Present
  - outreach, connection to other models and data collection efforts, value-added/compiled products, downscaling and upscaling...

Thank you